

## **Financial Report as a Media of Financial Information on Kopi Juara Lumajang**

Muhammad Rijalus Sholihin

Accounting Department, Institut Teknologi dan Bisnis Widya Gama Lumajang

Email: muhammadrjalus@gmail.com

### **Abstrak**

The preparation of financial reporting is an important factor in the implementation of a business activity, because the existence of such financial reporting makes business actors aware of the costs that often arise and the period of repayment of debts as well as knowing the advantages and disadvantages of a business that is being run. Small and medium enterprises such as Kopi Champion Lumajang are also still the same as most other MSME entrepreneurs, namely the need for guidance in order to be able to prepare good and correct financial reports in order to produce good and correct financial reports, and easily understood by various parties who need it. The results of activities that can be taken from Community Service activities with Kopi Champion partners are divided into three activities.

**Kata Kunci:** Financial Report, Entrepreneur, MSME

### **PENDAHULUAN**

Technological developments run very rapidly so that in an era like today, economic actors must act quickly if they want to align their business with a new pattern of life. In today's modern era, economic activities have varied, business actors are able to do everything only by observing, imitating and manipulating trading products. The current pandemic situation does not make business actors sit idle and wait, but also makes them move to improve the economic system so that their businesses can survive. An example of this case is the processed coffee business belonging to Kopi Champion Lumajang, where this business is trying to run even in a pandemic situation. The business owner also pays attention to everything so that everything goes well and the business is able to get the highest percentage possible profit. Of course, in this case, there are several problems, including financial problems, which of course need assistance and socialization related to finance and reporting. The preparation of financial reporting is an important factor in the implementation of a business activity, because with the existence of financial reporting it makes business actors aware of the costs that often arise and the timeframe for repayment of debts as well as knowing the advantages and disadvantages of a business that is being run.

Based on the results of the analysis of the partner situation above, it can be concluded that Kopi Champion Lumajang which is located in Senduro District, Lumajang Regency needs guidance in terms of developing MSMEs in terms of simple financial reporting as a form of sustainable continuity of a business with better future results, so that later they find it easier to run a business and grow it and get more customers who come to do business with them.

Therefore, there must be an effort to overcome these problems so that later there will be no recurring problems that they often experience, such as difficulty in analyzing financing and the problem of unclear profit and loss of a business being run, and it is hoped that this assistance will be able to provide administrative records and preparation of financial reports. which is better than the previous one.

## METODE

### Solution

The solution offered by the chief proposer to Lumajang Champion Coffee in the context of assisting in the preparation of financial reports is in the form of:

- a. Provide knowledge about the importance of financial reports for business actors in terms of understanding the preparation and use for business actors, so that later they are able to provide good and correct administrative records.
- b. Providing assistance in the preparation of financial reporting in accordance with the business owned, with a simple recording method regarding accounting treatment.
- c. Conduct discussions on each of the problems faced in order to get solutions to each existing problem, so as to be able to produce entrepreneurial success as expected in terms of recording financial reporting

### External Target

Based on the problems faced by partners, in this case, Lumajang Champion Coffee, the head of the proposer has a target that will be obtained after the activity. The targets are:

- a. The Kopi Champion business actor whose address is in Senduro District, Lumajang Regency is able to compile financial reports to record every financial administration that is run.
- b. The Kopi Champion business actor, having his address in Senduro sub-district, Lumajang Regency is able to read and use the resulting financial reports for sustainable business purposes, including analyzing market segments and analyzing financial reports.
- c. A scientific article published in a journal

The level of success of this Community Service activity can be measured from the targets that have been determined above. The measuring tool is an evaluation of Kopi Champion which is located in Senduro District, Lumajang Regency, especially the finance department in applying the results of assistance in the form of preparing simple financial reports and analyzing and reading them. If the business owner is able to practice at least 75% of what the researcher has applied then this community service is considered successful, but if it is less than this provision, an evaluation is needed.

The partner's problem in this case is Kopi Champion, which is located in Senduro District, Lumajang Regency, especially regarding the recording of financial statements properly and correctly in order to find out the advantages and disadvantages of the business activities carried out, including analyzing the results of financial reports and reading market segments. Therefore, the lead proposer through Community Service activities at the Widya Gama Lumajang School of Economics chose the problem-solving method that was considered appropriate, namely in the form of intensive mentoring, discussion and practice models. Mentoring participants are part of the business manager as well as the owner of the Kopi Champion business, whose address is in Senduro District, Lumajang Regency.

The limited knowledge and skills of the mentoring participants, especially Kopi Champion, which is located in Senduro District, Lumajang Regency. Limitations in this case are due to the lack of knowledge and insight into the preparation of good and correct financial reporting in the current digital era. Through this Community Service activity program, the lead proposer offers various solutions to overcome the obstacles mentioned above. The solution is to provide intensive assistance and discussion of the problems that have been experienced so far, including the preparation of simple financial reports that are able to provide the expected results properly and are easily understood by those in need, in this case Kopi Champion, whose address is in Senduro District, Lumajang Regency, namely :

- a. Assistance in analyzing the problems encountered and finding solutions to these problems so that later they can be resolved properly and correctly. The method is carried out through discussions with the Kopi Champion business actors, Senduro District, Lumajang Regency as well as providing insight into good and correct methods of recording financial administration. The materials presented in this activity are:
  - 1) Explanation of the purpose of financial reporting and the benefits for internal and external, especially in the current digital era and creative economy.

- 2) Special discussion of Kopi Champion and mentoring with presenters regarding problems so that later the best and applicable solutions can be found.
  - 3) Discussion as well as practice regarding proper and correct simple financial preparation and reporting techniques that are deemed necessary to be discussed and carried out.
- b. Providing insight as well as explaining the importance of financial reporting for the life and sustainability of a business both in the short and long term, in this case we are more focused on understanding matters of preparing financial reports and it is hoped that they will be able to carry out what has been taught.
- The material presented is in the form of:
- 1) Objectives and procedures for preparing financial statements
  - 2) Benefits to be obtained both in the short term and long term from the preparation of financial reporting.
  - 3) Discussion session as well as practice regarding the preparation of financial statements.

In more detail, the Community Service activities that are applied in assisting the preparation of financial reports at the Kopi Champion business, which is located in Senduro District, Lumajang Regency, are described in the framework of thought. It is intended that this activity is more focused and in accordance with the initial target. The concept images of the implementation of Community Service activities to partners are as follows:

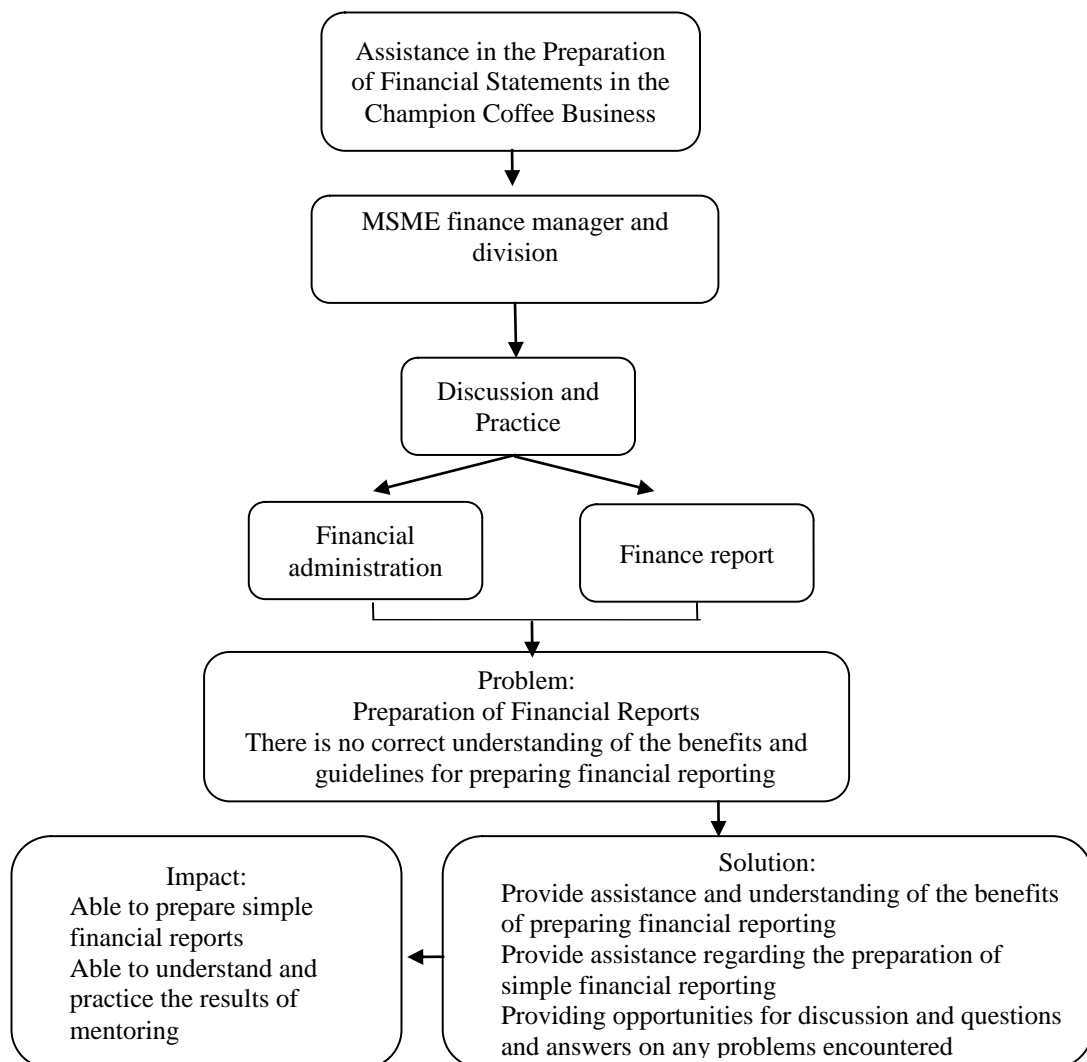


Figure 1 The concept of implementing community service activities for partners

## HASIL DAN PEMBAHASAN

Based on the partner's problem, in this case the Kopi Champion business actor, whose address is in Senduro District, Lumajang Regency, the head of the proponent of the Community Service activity at the Widya Gama Lumajang School of Economics has carried out the activity program that has been prepared. The activities are as follows:

1. Assistance in preparing financial reports for the Kopi Champion business, which is located in Senduro District, Lumajang Regency.  
Before carrying out the assistance, there are several stages, namely coordinating with the Champion Coffee business actor whose address is Senduro District, Lumajang Regency which will be held on March 7 2021 at 10.00-11.00 WIB. Located at his residence in Senduro District, Lumajang Regency. The next stage is signing the contract with partners, held on March 10 2021 at 10.00 WIB at his residence in Senduro District, Lumajang Regency.  
Assistance is carried out in two stages as follows:
  - a. The first assistance was carried out on March 17 2021 at Kopi Champion in Senduro District, Lumajang Regency. Starting at 09.00 until 12.00 WIB. Which was attended by the business owner and several employees as the perpetrators of the Champion Coffee business which is located in Senduro District, Lumajang Regency itself. The material presented was in the form of the importance of carrying out financial reporting records for MSMEs such as Kopi Champion. As well as analyzing product and market segments on the results of financial reports.
  - b. The second assistance will be held on March 18, 2021 at Kopi Champion, which is located in Senduro District, Lumajang Regency. Starting at 09.00 until 12.00 WIB. The material presented is in the form of assistance in the preparation of financial statements that are correct and easy to understand and in accordance with the needs and in accordance with the problems that have been submitted and discussed together.
2. Carry out evaluation and practice of implementing the preparation of financial reports in accordance with the results of previous assistance. As well as discussing which ones still need to be studied and considered next.
3. The schedule of Community Service activities is used so that what is carried out is in accordance with the initial objectives. The schedule of activities starts from coordination with the Kopi Champion business owner, whose address is in Senduro District, Lumajang Regency from the beginning to the final evaluation of the activity.
4. The schedule for the activities of the chairman proposing Community Service activities for partners, in this case Kopi Champion, which is located in Senduro District, Lumajang Regency, is as follows:

**Table 1 Schedule for Implementation of Community Service Activities**

No.	Date	Description of activities
1.	March 10, 2021	Coordination with the owner of the Kopi Champion business which is located in Senduro District, Lumajang Regency and identifies any problems, as well as signing contracts with partners.
2.	17– 18 March 2021	Assistance Activities for the Arrangement and Preparation of Financial Reports in the Champion Coffee Business. Supporting documents: Photos of activities

## KESIMPULAN

Based on the description above, the conclusions that can be drawn from the Community Service activities of the Widya Gama Lumajang School of Economics with Kopi Champion partners which are located in Senduro District, Lumajang Regency are divided into three activities, namely discussion activities about the problems faced and understanding of financial statements on small and medium enterprises, as well as designing solutions to solve these problems, including analyzing the results of the financial statements. As well as the activities of preparing simple financial statements that are correct and easily understood by parties in need, in this case business

actors and other parties in need. Then the practice of implementing good and correct financial reports according to the results of the assistance, namely the preparation of financial statements.

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